



Kamloops Therapeutic Riding Association

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2026 Sponsorship Package



Who We Are



The Kamloops Therapeutic Riding Association (KTRA) has been a pillar of support for individuals with medical diagnoses in the Thompson-Nicola Regional District since 1988. We are dedicated to enhancing the cognitive, physical, emotional, and social well-being of our riders through therapeutic horseback riding. As we celebrate 36 years of service, we invite local businesses to join our Community Engagement initiative by sponsoring one of our therapy horses for the year.





Mission and Vision

BCTRA
BC Therapeutic Riding Association



Our Mission:

- To create opportunities for personal growth, healing, and connection through a shared experience with horses.

Our Vision:

- A community where all people find a place to experience joy, empowerment and personal growth.





Our Values

BCTRA
BC Therapeutic Riding Association

- We demonstrate respect, integrity and compassion in activities and decisions.
- We embrace diversity, inclusion and acceptance.
- We recognize capability while ensuring safety.
- We recognize the value of our relationships with our equine partners and provide a level of care that promotes their optimal physical, mental and emotional well-being.
- We value and foster an environment of personal and professional growth as we strive for experiential excellence.





Adopt a Horse. Change a Life.

Your support keeps hooves healthy and hearts healing.

Every therapy horse at KTRA is a partner in progress, helping children and adults with disabilities find strength, confidence, and freedom; but these incredible animals need care, feed, and vet support to do their job. Each year KTRA needs to raise \$14,000 (\$2,000/horse). By becoming a sponsor, you are directly and positively impacting the lives of our riders and community.



Other opportunities:

*Donate or free lease a therapy horse

*Offer a retirement home

Sponsor a Para-Athlete or Rider

* *Contact Ashley Sudds for more details*

Your generosity will help cover essential needs such as:

- Daily feed (4-8 flakes of hay)
- Regular farrier work (every 6-8 weeks)
- Specialized care (grain, medication, chiropractic)
- Routine vaccinations and deworming



Sponsorship Opportunities

Each therapy horse at KTRA is not just an animal; they are essential to the healing process. They provide unique emotional connections and teach invaluable life lessons to our riders. Sponsoring a therapy horse not only helps sustain these vital services but also enhances your business's visibility and commitment to community well-being.

Bronze Hoofprint

\$500/yr

Includes:

- Name listed on sponsor board in barn
- Social media thank-you post
- Quarterly email updates on your sponsored horse

Silver Saddle

\$1000/yr

Includes: (All Bronze perks)

- Framed photo and certificate of sponsorship
- Invitation to Hoofbeats & Cheers: A Toast to Our Sponsors

Golden Reins

\$2,000/yr

Includes: (All Silver perks)

- Business logo on website and signage in arena
- Featured story in KTRA newsletter and social media
- "Meet Your Horse" barn tour for team/staff



Friends of KTRA
\$100/yr

Perfect for individuals, families and friends of riders.
Recognition on plaque of honour.



Golden Reins Sponsor Benefits

Choice of Horse - Choose between any available horse and maintain first right of refusal in subsequent years

Personalized Photo Opportunity - Annual photo session with your sponsored horse at our facility or your location

Onsite Signage - Your business name, logo, and contact information displayed prominently in our arena

Social Media Promotion - Minimum of 4 dedicated posts and 4 stories on our Instagram and Facebook pages, reaching thousands of viewers (our recent posts averaged over 3,000 views)

Website Recognition - Special recognition of your logo on our website, including backlinks

Press Coverage - Logo inclusion in all press releases

Community Engagement - Access to our facility which hosts up to 175 people during busy weeks, providing excellent marketing opportunities for your business

Exclusive Invitation to Hoofbeats & Cheers: A Toast to Our Sponsors
- Network with riders, volunteers, and other community members

Meet our available horses, next page...





Meet Chevy

Once an eventing adventurer, now a para-dressage champion and therapy horse extraordinaire!

Chevy brings strength, sass, and style to the arena at KTRA, helping riders grow in confidence, balance, and independence every day.

This Canadian/Morgan gelding isn't just a pretty face—he's a medalist! Chevy proudly represented KTRA at the BC Summer Games, bringing home 4 golds and 1 silver like the legend he is.

Known for his outgoing personality and wild hair days, Chevy rocks a roached mane for practicality—but don't worry, his dreamy, lush tail more than makes up for it. You can help keep this superstar healthy, happy, and show-ring ready by sponsoring him today 🍷

When he's not dazzling the judges, Chevy enjoys dramatic tail flips and pretending he's in a slow-mo movie scene.





Meet Nala

Born to be brave—and born to make a difference!

Nala may be young, but she's already making big strides as one of KTRA's rising stars. With her stunning chestnut coat and iconic flaxen mane and tail, this Haflinger mare is as regal as her namesake from The Lion King. 🦁

Unlike most therapy horses who come to us with past careers, Nala is the first horse KTRA ever raised and trained from a young age just for therapeutic riding. She joined the herd during COVID at just 3 years old, and she's been growing into her role with heart, patience, and a little bit of sass ever since.

You can help support her journey by sponsoring her today ❤️

When she's not learning the ropes, Nala enjoys singing "I Just Can't Wait to Be King" and perfecting her princess wave.





Meet Piper

Small in size, huge in heart! ❤️

This beautiful black Welsh Pony is the definition of grace and patience. Before joining the KTRA herd, Piper was a mom, and she's carried that same nurturing spirit into her role as a therapeutic riding pony.

Now, she takes care of our tiniest, most physically challenged riders with quiet strength and perfect precision—never stepping a hoof out of line.

She may be petite, but Piper is a giant when it comes to making a difference.

You can help keep this pocket-sized powerhouse happy and healthy by sponsoring her today 🧡

When she's off the clock, Piper enjoys spa days, grass buffets, and reminding the big horses who's really in charge.





Meet Brian

Show jumper turned therapy legend—with medals to prove it! 🐾

Once known in the ring as Beni Sango, this Canadian Warmblood gelding made his mark in the world of Show Jumping before trading in high fences for high fives at KTRA.

Now, Brian is our go-to canter horse, helping riders take big steps in their riding journey. He's also no stranger to the spotlight—he's represented KTRA at the BC Summer Games, earning 3 silver medals and 1 bronze in para-dressage!

Brian continues to compete in the Equestrian Canada Para-Dressage Video Competition Series with one of our riders, proving that he's still got it—and then some.

You can help keep Brian looking sharp and feeling strong by sponsoring him today ❤️

When he's not cantering circles around the competition, Brian enjoys long naps in the sun and reminding everyone he's basically royalty.





Meet Gio

Elegant, athletic, and full of heart—say hello to Giovanni JS! ✨

Known around the barn as Gio, this bay Canadian Warmblood gelding brings a quiet confidence and steady presence to the KTRA herd. With a Quarter Horse dam (Dustys Miss Tiffany) in his lineage, Gio combines the best of both worlds: warmblood style and quarter horse sensibility.

Born in 2006 and officially registered as Giovanni JS, Gio is a gentle giant who helps riders build strength, coordination, and connection—one stride at a time.

You can help keep this handsome guy happy, healthy, and doing what he does best by sponsoring him today 🍀

When he's off duty, Gio enjoys striking a pose for the camera and pretending he's the cover model of a horse magazine.





Meet Rusty

From the open range to the therapy arena—Rusty’s got the moves! 🤠

This sorrel gelding may not come with fancy papers, but he’s packed with real-world experience. A true Grade horse with grit, Rusty’s background includes roping on the heel side and moving cows like a seasoned ranch hand.

Now, he’s traded in cattle drives for confidence-building rides at KTRA—bringing his steady, no-nonsense attitude to every session.

You can help keep Rusty in top form by sponsoring him today ❤️

When he’s not working, Rusty enjoys rolling in the dirt, watching westerns, and pretending he’s still on the ranch.





Meet April

Elegant, athletic, and totally one-of-a-kind—just like her name! 🌸

Registered as Four Seasons, this beautiful bay Canadian Warmblood mare once showed over 3ft fences and even raised a foal of her own before joining the KTRA team.

April brings poise and personality to every session—and she’s got some quirks that make her extra special: she has two different front feet, and a bit of a sweet tooth (with a sugar sensitivity to match!). But don’t worry—she still struts her stuff like the queen she is.

You can help keep April healthy, balanced, and shining bright by sponsoring her today 🍷

When she’s not working, April enjoys selective snacking, power naps, and judging everyone else's fashion choices.





Join us!

Join us in making a difference in our community! By becoming a sponsor, you not only support KTRA's mission but also align your business with a reputable organization dedicated to fostering growth and healing.

For more information, please contact Ashley at asudds@ktra.ca

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Phone: 1-604-723-6741

www.ktra.ca

[Support Us - KAMLOOPS THERAPEUTIC RIDING ASSOCIATION](#)



Kamloops Therapeutic Riding Association

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Thank You



Past Sponsors:

Proud sponsor of Brian for 2025



TH & Company LLP Chartered Professional Accountants

250-372-7947
www.thcocpa.ca



Proud Sponsor of Gio



Horizon Dental

778-765-3928
<https://horizontental.clinic/>



Proud sponsor of Nala for 2025



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